

**PRE-CIRCULAR**

# **9th INTERNATIONAL CONFERENCE**

**on**

## **MAPPING GLOBAL CHANGES IN BUSINESS, ECONOMY, SOCIETY, AND CULTURE**

**19-20 JANUARY, 2018**

### **CALL FOR PAPERS**

**Opportunity for Publication in UGC listed Journals & other Journals with ISSN**

1. Pacific Business Review International - indexed in ESCI by THOMSON REUTERS - ISSN: 0974-438X (Print), Impact factor(SJIF): 5.889
2. Unnati – The Business Journal - ISSN No.: - 2319-1740 (Print)
3. Pacific Hospitality Review - ISSN No. : - 2320-1398 (Print)
4. Pacific University Journal of Social Sciences - ISSN No. : - 2456-7477(Print)

All the accepted papers will be published in the UGC approved Journals of Pacific University or ISBN numbered books and ISSN journals

### **TRACKS OF THE CONFERENCE**

- Track 1** : Strategies for Reshaping Business & Economy
- Track 2** : Reinventing & Predicting Practices in Management
- Track 3** : Mapping Educational & Social Changes
- Track 4** : Redefining Cultural Transformation and Sustainability

Participants may submit their papers on any topic pertaining to the themes and related areas of the tracks on :[conference@pacific-university.ac.in](mailto:conference@pacific-university.ac.in) or [conferencepacific@gmail.com](mailto:conferencepacific@gmail.com)

Best paper awards will be given in each track

**Papers in absentia are also invited for the conference and the accepted papers will be published in journals after the review process.**

## IMPORTANT DATES

Last date of Abstract and Full-Length paper Submission	:	30 November, 2017
Early Bird Registration till	:	30 November, 2017
Conference Dates	:	19 & 20 January, 2018

## REGISTRATION FEES\*

	For Early Bird Registration (Till 30 November, 2017)		Registration (Till 30 December, 2017)	
	Indian Delegates	Foreign Delegates	Indian Delegates	Foreign Delegates
Without Accommodation	1500	USD 150	2000	USD 120
With Accommodation**	3000	USD 200	3500	USD 200
In Absentia	1800	USD 180	2000	USD 120

\* Registration fees include Conference kit, Breakfast, Lunch and local Sightseeing.

\*\* Accommodation will be on twin sharing basis.

For More Details visit : <http://conferencepacific.ac.in>

Detailed e-brochure will be mailed to you shortly.

Looking forward to your participation

**Dr. Mahima Birla**  
Director Conference

**Dr. Pallavi Mehta**  
Organizing Secretary

**Dr. Narendra Chawda**  
Coordinator

## PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY, UDAIPUR

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