

Conference Themes & Sub Themes

Track 1: Strategies for Reshaping Business & Economy

- Tech-novation Green Field Projects
- Mapping IPR Issues & Challenges
- Business Models & Structures
- Fair Trade Practices
- Global Trades & Sustainability
- Digitalisation
- Vision 2050
- Overseas Marketing Trends
- Micro & Macro Economics
- Global Peace and Integrity
- Global Financial Architecture
- Techno Nationalism & Role of Service Sector for Sustainable Development
- Balanced Regional Development
- World Economy & Trade Relations
- Dynamics of Globalization
- Foreign Direct Investment
- Regional Economic Integration
- Emerging Economies
- National Competitive Advantage
- International Affairs & Strategic Studies
- Global Business Trends
- Saving, Investment & Resources Mobilization
- Economic Policies for Trade Facilitation
- Free Trade Agreements & Regional Groupings
- Monetary Expansion Inflation & Growth
- Infrastructural Issues viz Transport, Telecommunication Ports, etc.

Track 2: Reinventing & Predicting Practices in Management

- Human Resource Management
- Accounting, Banking & Finance
- Operations & Production
- International Business Management
- Business Environment
- Entrepreneurship Development
- Occupational Health & Safety
- Management Information System
- Financial Markets & Analytics
- Portfolio Management
- Business Policy & Strategic Management
- Renewable & Non renewable Source of Energy
- Green Technology
- Natural Disaster Management
- Corporate Social Responsibility & Issues
- Accounting, Banking & Finance
- Information Technology and IT Enabled Services
- Tourism & Hospitality
- Service Sector
- Micro & Macro Economics
- Business Intelligence
- Corporate Restructuring
- Consumer Buying Behavior
- Environmental Policy & Legal Structure
- Mass Communication, Media & Entertainment
- Ecosystem Management
- Solid Waste Management

Track 3: Mapping Education & Social Changes

- Resource Management & Social inclusion
- Human Psychology And Rights
- Knowledge Management
- Futuristic Socio Cultural Changes
- Contemporary Social Trends
- Ethics and Social Responsibility
- Talent Management
- Social Crimes and Legal Structure
- Demographic Changes
- Environment and Climate Change
- Labor Relations and Laws
- Higher Education
- Social Security
- Social Research
- Migration and Employment
- Corporate Governance & Social Dynamics
- Public Administration and Policy
- Curriculum, Research, & Development
- Civil Infrastructure viz Urban & Rural Civics
- Urbanization Patterns & Processes
- Poverty Alleviation
- Employment & Livelihood Issues
- Family life balance
- Nutrition & Wellbeing
- Gender Issues,
- Social Welfare

Track 4: Redefining Cultural Transformation and Sustainability

- Compliance and Sustainability Standards.
- Ethnicity, Diversity and Identity
- Intercultural and Cross-Cultural Studies
- Local Knowledge & Wisdom
- Language Acquisition and Learning
- Organizational Communication
- Social Media and Cultural Transformation
- Professional Ethics
- Cultural Integrity
- Barries in Communication
- Culture, Resources and Power Transitions
- Cultural diversity & Societal transition
- Mass Communication and Journalism
- Media and Publicity
- Business Communication and Soft Skills
- Women Empowerment
- Ethical Standard for Business & Society
- Human Values and Culture
- Traditional Knowledge